

# Ottawa Stroke Summit 2024

Friday, September 27, 2024, Ottawa Conference and Event Centre

## SPONSORSHIP PROSPECTUS



[www.crsn.ca](http://www.crsn.ca)

# Welcome



## AN INVITATION FROM THE CO-CHAIRS

Stroke is the third largest killer of Canadian adults and the primary cause of physical disabilities. With the growing number of patients surviving stroke plus the increasing number of strokes projected among the aging population the demand for stroke services is on the rise. Opportunities exist to better support stroke awareness, prevention, care, treatment and recovery.

On behalf of the Program Committee, we would like to invite you to participate in the **7th edition Ottawa Stroke Summit** taking place on **Friday, September 27, 2024** at the Ottawa Conference & Event Centre.

The Ottawa Stroke Summit is an engaging day-long educational event organized by the Champlain Regional Stroke Network and partners, and accredited by the University of Ottawa's Department of Continuing Professional Development. This Summit promises to attract a significant representation of physicians and allied healthcare professionals from across the continuum of stroke care, and will feature exciting and engaging keynote presentations, interactive sessions, and multiple networking opportunities.

Conference sponsorship provides institutions and organizations with high visibility and a chance to engage with participants in an intimate setting.

As Co-Chairs, we invite you to participate as a sponsor in this exciting event and join us in our effort to improve the future of stroke care.

**Dr Dylan Blacquiere MD, MSc, FRCPC**  
Medical Director  
Champlain Regional Stroke Network  
Stroke Neurologist, The Ottawa Hospital

**Dr Debbie Timpson MD, FRCPC**  
Physiatrist  
Chief of Rehabilitation  
Pembroke Regional Hospital

For further information contact Kristen McCoy, Conference Planner  
The Office of Continuing Professional Development, University of Ottawa  
Tel: 613-698-7182 / Email: kmccoy@uottawa.ca

# About Us



The Champlain Regional Stroke Network (CRSN) is one of 11 stroke networks in Ontario. Regional stroke networks are a part of the Ontario Stroke System and are accountable for the leadership, development, implementation and coordination of stroke care within their region and the provision of stroke care based on best practices and evidence. The CRSN is a key healthcare partner supporting coordination of stroke care throughout the Champlain LHIN and across all points in the stroke care continuum.



## Vision

Fewer strokes.  
Better outcomes.



## Mission

To continuously improve stroke prevention, care, recovery, and re-integration.

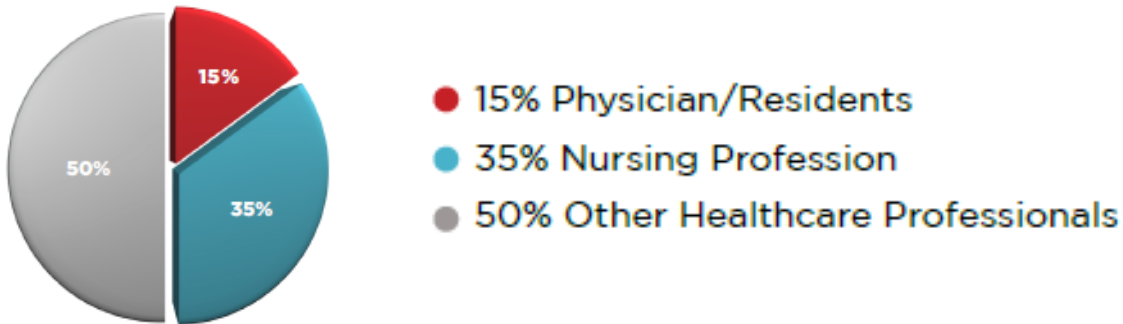


## Values

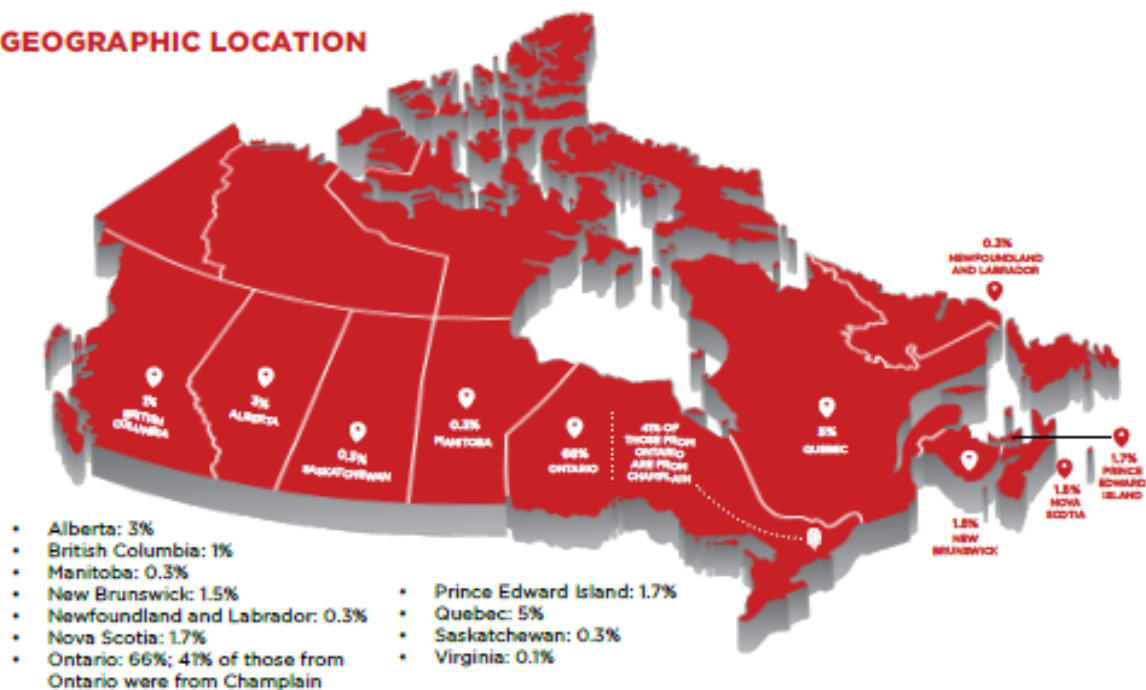
- Equity & comprehensiveness
- Accountability & Integrity
- Transparency & Engagement
- Learning & Performance Improvements
- Leadership & innovation

# 2022 Summit Highlights

## DEMOGRAPHICS



## GEOGRAPHIC LOCATION



## DELEGATE TESTIMONIALS

“It was very well organized and a chance to hear from many disciplines that all are a part of a stroke team from Physicians to nursing rehab”

”There were many topics that sparked conversation and brainstorming with ideas to improve stroke care.”

“High quality, good effort to be up to date, evidenced-based”

“Up to date information on current and new initiatives”

# Platinum Level Sponsorship

## \$8000 contribution (limited opportunities available)

As a Platinum Level contributor, your organization will have an exclusive opportunity to offer a 30-minute educational session!

Contact Kristen McCoy for more details at [kmccoy@uottawa.ca](mailto:kmccoy@uottawa.ca)

### Package Features:

- All Gold Level benefits, including access to the Ottawa Stroke Summit

#### PLUS:

- 30 minute satellite educational session opportunity
- Corporate logo included on cover of Sponsor Passport



# Gold Level Sponsorship

## \$5000 contribution

### Package Features:

- 8 x 8 foot exhibit space with floor display option
- Verbal acknowledgement of sponsorship level at welcoming address
- 1/4 page advertisement in the Sponsor Passport
- Corporate logo included in Participant Onsite Guide and Event Splash Slides
- Corporate logo included in Sponsor Passport
- Corporate logo included in Stroke Summit section of CRSN Website
- Corporate logo included in welcome e-mail
- Breakfast, lunch and two nutrition breaks
- Ability to attend academic sessions
- Ability to participate in sponsor passport activity
- Two exhibitor badges (1 additional badge available for purchase at \$500)
- Free WiFi and parking



# Silver Level Sponsorship

## \$3000 contribution

### Package Features:

- 8 x 8 foot exhibit space with floor display option
- Corporate logo included in Participant Onsite Guide
- Corporate logo included in Sponsor Passport
- Corporate logo included in Stroke Summit section of CRSN Website
- Corporate logo included in welcome e-mail
- Breakfast, lunch and two nutrition breaks
- Ability to attend academic sessions
- Ability to participate in sponsor passport activity
- One exhibitor badge (1 additional badge available for purchase at \$500)
- Free WiFi and parking

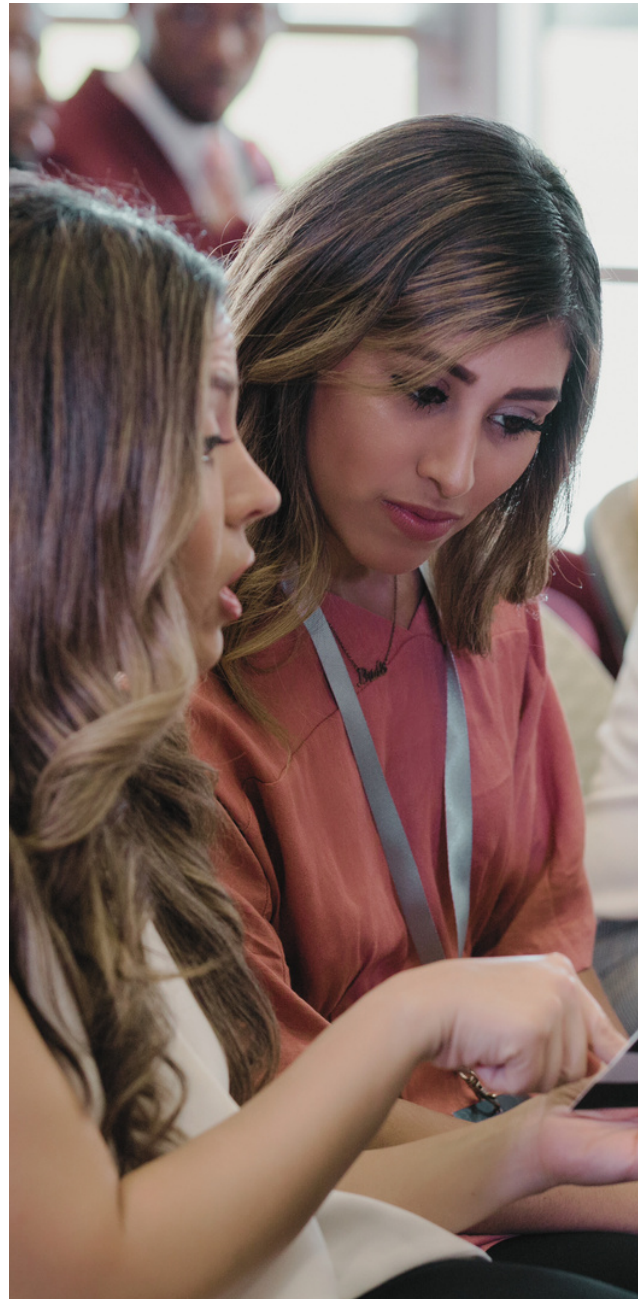


# Bronze Level Sponsorship

## \$1500 contribution

### Package Features:

- 6 foot display table (all materials must be displayed on table; no space allocated for pop-up banners or floor displays)
- Corporate logo included in Participant Onsite Guide
- Corporate logo included in Sponsor Passport
- Breakfast, lunch and two nutrition breaks
- Ability to attend academic sessions
- Ability to participate in sponsor passport activity
- One exhibitor badge (1 additional badge available to purchase for \$500)
- Free WiFi and parking





# OTTAWA CONFERENCE & EVENT CENTRE

**200 Coventry Rd., Ottawa,  
K1K 4S3**

The Ottawa Conference and Event Centre is a state of the art facility with a unique architectural design. It is located a two minute drive from Highway 417, five minutes from the train station, and less than 20 minutes from the airport. It is also only 10 minutes from the city centre with its national museums, Parliament Hill and the Byward Market.

The centre is fully accessible with an automated sliding door front entrance, accessible washrooms, parking, elevators and plenty of space for Para-Transpo bus drop-offs and pickups.

The OCEC offers complimentary WiFi, and free indoor parking. Onsite accommodations are available with 576 guest rooms, indoor pool and exercise room, and complimentary hot breakfast served daily.



**[Link to map](https://goo.gl/maps/Yq5LULV2Jvduck9x8)**

<https://goo.gl/maps/Yq5LULV2Jvduck9x8>



# Sponsorship Opportunities at a Glance

	Exclusive Platinum** \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
<b>EVENT SITE EXPOSURE</b>				
Booth Space	8' X 8'	8' X 8'	8' x 8'	6ft table display
Floor Display Option for Booth	✓	✓	✓	
<b>EVENT PARTICIPATION AND HOSPITALITY</b>				
Exhibitor Badges	2	2	1	1
Maximum Additional Badges for Purchase (\$500)	1	1	1	1
Breakfast, Lunch and Two Nutritional Breaks	✓	✓	✓	✓
Ability to Attend Academic Sessions	✓	✓	✓	✓
<b>MARKETING OPPORTUNITIES</b>				
Verbal Acknowledgement During Opening Remarks	✓	✓		
Corporate Logo Included on Cover of Sponsor Passport	✓			
Corporate Logo Included in Welcome E-mail	✓	✓	✓	
Corporate Logo Included in Stroke Summit Section of the CRSN Website	✓	✓	✓	
Complimentary Wi-Fi & Parking	✓	✓	✓	✓
Ability to Participate in Sponsor Passport Activity	✓	✓	✓	✓
Corporate Logo Included in Participant Onsite Guide and Sponsor Passport	✓	✓	✓	✓
Corporate Logo Included on Splash Slides	✓	✓		
Educational Session Opportunity (30 minutes, limited availability!)	✓			
Lifestyle Advertisement included in Sponsor Passport	1/4 Page	1/4 Page		

\*\*\*Limited availability for Platinum sponsorship opportunity is based on a first come, first served basis.

\*\*Not-for-profit rates are available for qualifying organizations. Please email Kristen McCoy for further details at [kmccoy@uottawa.ca](mailto:kmccoy@uottawa.ca).

\*All representatives are welcome to attend conference sessions (due to our accreditation policy, representative(s) may not actively participate).

# 2024 Ottawa Stroke Summit Sponsorship Agreement



## Step 01

Decide on the level of sponsorship that is right for your organization

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## Step 02

### Contact our Event Planner

Email: [kmccoy@uottawa.ca](mailto:kmccoy@uottawa.ca)

Mobile: 613-698-7182

Mail:

Kristen McCoy

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